



Dear Sponsor,

How often do you stop to think about your oral health? Oral cancer is often referred to as the “silent killer” because there are not other symptoms. Sixty-six percent of people aren’t diagnosed until the cancer has progressed to stage III or IV and approximately half of those victims die within 5 years. While all other cancer rates are on the decline, the incidence of oral cancer is actually increasing. If caught early, oral cancer has one of the highest overall treatment and survival rates!

To help raise awareness about the importance of oral cancer awareness and help promote early detection prevention, we have created St. Petersburg’s “Oral Cancer Awareness Walk”, a three-mile race, one-mile family fun run, and health fair to benefit The Oral Cancer Foundation (OCF) on Saturday, November 6, 2010 beginning at Fort De Soto Beach.

Participation in this important event deserves your serious consideration. We believe that your presence in the community has demonstrated your commitment to the people who live in it. Your support will be of value to this event and the future health of local residents. Please join the OCF and the St. Petersburg Oral Cancer Awareness Walk as we aim to bring wellness, increase awareness and help promote early detection to local area families!

This is the first event of this kind for The Oral Cancer Foundation in Florida. We are very excited to be given the opportunity to bring awareness to such a life altering disease. Early detection is the key to saving lives. The total cost of the project is projected to be \$5,000-\$7,000. Currently we have two other sponsors who are donating non-monetary gifts for the event give-away bags and no financial contributions. We are asking for your help to get our project off the ground and would appreciate any help you can supply.

To be successful, this walk not only depends upon pledges from the walkers, but also sponsorship from area businesses and organizations. We would like to invite you to be part of this exciting event by becoming a walk sponsor. We have a number of sponsorship opportunities with numerous benefits. All donations will be considered charitable contributions to a non-profit organization.

All the profits from the walk will go directly to The Oral Cancer Foundation to support their programs of awareness, education, advocacy and research of this debilitating disease. For more information on The Oral Cancer Foundation, please visit their website at www.oralcancerfoundation.org. If you have any questions, please feel free to contact Kimmeuy Phane at 727-709-1139. Your support of oral cancer awareness and prevention is greatly appreciated.

All monetary and non-monetary contributions are sent by **October 1, 2010** to:

Oral Cancer Foundation
St. Petersburg Oral Cancer Awareness Walk
C/O Kimmeuy Phane
5432 38th Ave North
St. Petersburg, FL 33710



Sincerely,
Kimmeuy Phane

The Oral Cancer Foundation is an IRS registered
501(c) (3) non-profit charity. IRS federal #330969026